

28.—Credit and Instalment Sales, by Kind-of-Business Groups and for Selected Kinds of Business, 1941—concluded

Kind of Business	All Stores		Stores Reporting Extent of Credit Facilities			Instalment Sales Reported
	No.	Sales	No.	Total Sales	Credit Sales of Total	
		\$'000		\$'000	p. c.	\$'000
Restaurant Group	8,821	131,181	4,799	90,353		
Other Retail Stores—						
Coal and wood yards (including ice).....	2,862	98,647	1,976	78,509	50.1	6,616
Drug stores without soda fountain.....	2,848	62,536	2,526	57,514	10.1	9
Drug stores with soda fountain.....	1,108	38,491	1,057	37,148	7.3	14
Jewellery stores.....	1,692	38,454	1,277	33,874	36.5	7,997
Tobacco stores and stands.....	4,239	43,227	3,292	36,429	4.7	—
Totals, Other Retail Stores¹.....	23,824	589,193	17,298	497,678	20.5	26,636
Totals, All Stores².....	137,331	3,440,902	98,272	2,955,224	28.4	310,620

¹ Includes kinds of business for which separate figures are not shown.

² Includes second-hand group.

Retail Sales by Commodities.—Not all stores were able to give an analysis of their annual sales on a commodity basis but a large number did furnish this information. From the commodity figures thus obtained percentage distributions of total sales by commodities were computed for each kind-of-business classification. These percentage distributions were then applied to the total sales of all stores in the corresponding classification in order to extend the commodity data to cover the entire field including both the reporting and non-reporting firms. While the commodity totals thus secured must be regarded as estimates, they are considered to contain a fair measure of accuracy especially when taken by the broad commodity groups shown in Table 29.

29.—Estimated Sales of Commodities in Retail Merchandising Establishments, 1941

NOTE.—The figures in this table have been revised since the publication of the 1943-44 Year Book.

Commodity	Estimated Sales	P. C. of Total	Commodity	Estimated Sales	P. C. of Total
	\$			\$	
Alcoholic beverages.....	156,193,000 ¹	4.62	Sporting goods and bicycles	12,942,800	0.38
Automobiles, trucks, buses, tractors and accessories.....	543,330,300 ²	16.08	Stationery, books and magazines.....	36,487,100	1.08
Clothing and furnishings, men's and boys'.....	177,640,100	5.26	Stoves and ranges (other than gas or electric).....	9,400,700	0.28
Clothing, women's, misses' and children's.....	250,857,000	7.42	Toilet articles and preparations.....	25,508,200	0.75
Drugs and drug sundries.....	56,206,300	1.66	Toys, games and wheel goods.....	9,020,400	0.27
Dry goods and notions.....	96,659,500	2.86	All other merchandise.....	754,045,900	22.31
Electrical appliances and supplies.....	43,111,700	1.28			
Food and kindred products.....	865,123,100 ³	25.60	Total Sales of Retail Merchandise Stores.....	3,440,901,700	100.00
Furniture.....	64,540,800	1.91			
House furnishings.....	43,075,500	1.28	Less receipts from services in retail merchandise stores.....	61,267,100	
Household supplies.....	68,063,400	2.01			
Jewellery, silverware, clocks and watches.....	38,035,500	1.12	Sales of Commodities in Retail Merchandise Stores.....	3,379,634,600	100.00
Paints, varnishes and glass.....	19,913,600	0.59			
Radios and radio equipment.....	16,139,800	0.48			
Shoes and other footwear..	93,339,900	2.76			

¹ Exclusive of sales of beer and wine in hotels which amounted to \$78,695,700 in 1941.

² In addition, sales of motor-vehicles, accessories, gas, oil, etc., in service establishments amounted to \$1,361,900.

³ Exclusive of retail sales made by manufacturing bakeries and dairies; also exclusive of retail sales of producer-distributors of dairy products.